MINUTES OF THE FALL BOARD MEETING PELICAN LAKE PROPERTY OWNERS' ASSOCIATION September 28, 2019

CALL TO ORDER

The meeting was called to order at 9:10 a.m. by President, Lud Lodholz. In attendance were Secretary, Dawn Duschel, and Board Members, Barb Groeger, Jeff Griffey, and Jim Frymark. Vicki Smith and Richard Upthegrove were also in attendance. Treasurer, Joy Herman, and Board Member, David Hardt were absent.

APPROVAL OF MINUTES

The Minutes of the 6-8-19 Board Meeting and of the 8-17-19 Summerfest Recap Meeting were approved.

TREASURER'S REPORT

Joy was not able to attend the meeting, but submitted the following reports:

- 1. Profit and Loss Report September 2018 September 2019:
 - A. <u>Income</u> from all sources, including grants, donations, dues, and SF Fundraiser, was \$54,500. Listed below is a summary of some, but not all, of these sources, rounded to the next number. Details found in the Income/Loss Report.
 - 1.) Grant money (State of WI CBCW grant + State of WI I-LIDS grant's 1st payment): \$12,000 + \$1,000 = \$13,000.
 - 2.) Lake & EWM Donations (Sokaogon Chippewa Community + PLPOA members): \$6,000 + \$1,450 = \$7,450.
 - 3.) **General Donations** (Suick Family donation + Vectren Corporation donation): \$2,500 + \$2,500 = \$5,000.
 - 4.) PLPOA Membership Dues: \$7,400.
 - 5.) **PLPOA Donations** (memorials, buoys, and buoy-maintenance donations): \$1,500 + \$800 + \$1,500 = \$3,800.
 - 6.) Lake Protection Raffle and Summerfest Fundraiser Picnic: \$3,800 + \$4,100 = \$7,900.
 - 7.) Newsletter and Telephone Directory Advertisers: \$2,100.
 - B. <u>Expenses</u> from all sources (mailings, Insurance, AIS equipment, CBCW payroll, I-Lids monitoring, buoy maintenance and equipment): \$50,100.
 - C. Net Income: \$4,500.
- 2. Balance Sheet reveals total assets of \$85,700, \$58,000 of which is in Certificate of Deposits.
- 3. Since a \$10,000 CD is coming due in June, Joy suggested that we purchase another \$10,000 CD this fall. Motion approved.
- 4. The format for presenting the financial report at the Annual Meeting (CBCW Chart via projector) was approved for use at the 2020 Annual Meeting.

OLD BUSINESS: COMMITTEE REPORTS

I-LIDS SYSTEM

Lud explained that the device will be pulled out in mid-October. Some parts will go back to I-LIDS for maintenance; others will be stored for the winter. We are still working out the kinks, but the overall response to the system has been very positive. Lud also thanked Richard Upthegrove for his extensive work and technical expertise on this project. Lud visited Schoepke and Enterprise Town Hall Meetings to propose splitting up the yearly maintenance costs: PLPOA would pay one-third; each township would pay one-third. It was decided that Jeff Griffey would attend the Town of Enterprise's November Budget Meeting to discuss this further.

CLEAN BOATS CLEAN WATERS (CBCW)

The Landing Monitors are finished for the season. Final numbers to follow.

ZEBRA MUSSELS PROJECT

When the buoys are pulled out, Paul Tomczak checks them over for signs of Zebra Mussels. Mike Fowler and West Lowe, from Pelican Piers, who have attended an AIS workshop, also look for Zebra Mussels as they pull out piers in the fall.

ONTERRA: HAND-PULLING OF EWM

As reported in Onterra's Survey, Eurasian Water Milfoil (EWM) was not found in our lake, thus no hand-pulling was necessary this year. This does not mean that EWM is totally gone from our lake, it only means that none has been found in the last couple of years.

CRIBS/FISH HABITAT COMMITTEE

Our current Board of Directors continues to work to improve the health of Pelican Lake. The <u>Cribs/Fish Habitat Committee</u> was formed, headed by Jeff Griffey, to study fish cribs and fish sticks, the planting of blue gills, and the regulations for small-mouth bass. If interested in helping, please contact Jeff (jgriffey123@outlook.com) (920-819-1472).

MEMBERSHIP REPORT

Vicki Smith reported that we have 294 members, of which only 11 have not paid their 2019 dues. We welcomed 16 new members this year, about our average number of new members per year.

NEW BUSINESS

2019 NOVEMBER LETTER

Topics for the 2019 November Letter are: I-LIDS, Cribs/Fish Habitat Committee, weeds/Onterra, 2020 Telephone Directory.

TELEPHONE DIRECTORY

A new telephone directory will be prepared and printed, then distributed (one directory per membership) at the 2020 Annual Meeting. A telephone-directory application form will be included with the 2019 November Letter. All members who complete and submit this form, along with their 2020 membership dues (and \$5 extra for one more directory, if desired), by April 1, 2020, will be included in the new directory.

2020 LAKE PROTECTION RAFFLE TICKETS

2019: 999 purchased; 840 mailed; 99 more printed prior to the event. Vicki reported that the approximately 100 tickets that were left with members to sell over the winter last year disappeared, plus 52 members did not purchase their tickets (\$780 lost) when they sent in their 2019 membership dues, so, in the future, all remaining tickets, after the November mailing, will be given to Joy for her to keep and/or make available over the winter, and then sold at the 2020 Summerfest Fundraiser Picnic.

MEMBERSHIP DUES AND APPLICATION FORMS

Dawn proposed increasing the membership dues in order to use that money to hire high school students to work at Summerfest, and at the Highway Cleanup, if we can't get volunteers. Since we currently have enough funds, this dues increase was tabled for the time being. If we lose our grants and donations, this increase will need to be addressed. There will be no change to the current membership application.

PLPOA WEBSITE

The PLPOA website is currently in the process of transferring the website ownership from Dan Miller to the PLPOA. Dan started this website and has graciously maintained it for several years. Dan met with Dawn Duschel and Lud and helped with the transition by providing invaluable educational materials and a walk-through on the maintenance. Requests for links to businesses have recently come in to the website, but it was decided that any requests to have links to businesses added to our site must meet the criteria of the health, protection, and improvement of our lake (our mission).

PLPOA BROCHURES

Vicki has several lake-information brochures that were printed for the PLPOA a couple of years ago. Next year, after the 2020 Telephone Directory is completed, Board members and volunteers will visit homes/cottages of people who are not yet members, and deliver a brochure, along with a membership form.

HIGHWAY CLEANUP

Dan Miller and Jim Brust have been our Highway Cleanup leaders for some time now. This torch is being passed to Jim Frymark, who has a great deal of experience with cleanup projects like this. Jim Frymark will select dates for the 2020 late-Spring and early-Fall cleanups. These dates will be published in the 2020 May Newsletter. All supplies (bags, vests, gloves) have been transferred from Dan and Jim's care to the PLPOA storage unit on County Road G.

FIVE-YEAR PLAN UPDATE

Board members went through the 5-Year plan and made updates for 2019.

NEWSLETTER SUGGESTIONS

- "Get to Know your Board Member" solicit responses by Board members to a set number of questions
- Shoreline Restoration on Dawn's property submit photos and grant info
- July 19, 2019 storm solicit photos and reports from individuals
- Cribs/Fish Habitat Committee report spread the word about fish cribs and fish sticks
- "Save the Date" include as many dates as possible, i.e., dates of meetings, Summerfest, Highway Cleanup, etc.

SUICK VISIT

Lud will visit with Phyllis Suick in Florida this winter. He wants to meet her and thank her and the family for their generous donations (\$2,500 from the Suick Family in memory James Suick + \$2,500 from the Vectren Corporation, Jean Suick Wojtowicz).

PLPOA NAME (POSSIBLE CHANGE)

Joy proposed changing the name of the Pelican Lake Property Owners' Association because it conveys the message that you have to be a property owner to join. This was discussed and the Board members feel that we need to do more research to find out what this will entail. Joy said that, as far as the name change goes, the government part is easily done on a tax return. Despite this, we'll need to look into what a name change will do to the website, Facebook page, grants, etc.

BUOY REFLECTORS

Jeff indicated that it's difficult to see the buoys on the water, especially if it's a rough-water day. He suggested that we add some sort of wider, reflective tape in neon colors (green or orange) to the buoys. He will check with Paul Tomczak to see our options.

PLPOA SHORELINE RESTORATION

It was decided to hire a master gardener next year to work alongside a few of us to teach us how best to care for the PLPOA Shoreline Restoration Garden.

ELECTION OF OFFICERS: VICE-PRESIDENT

Jeff Griffey was nominated and voted, by unanimous approval, to be Vice-President of the PLPOA Board of Directors.

ADJOURNMENT

The meeting was adjourned at 11:00 a.m.

SAVE THESE DATES IN 2020:

June 6, 2020: Board Meeting @ 9 a.m. + Summerfest Planning Meeting @ 10 a.m. June 27, 2020: Annual Meeting: registration @ 9:30 a.m.; meeting @ 10 a.m.

July 24, 2020: Summerfest Setup @ 4:30 p.m.

July 25, 2020: Summerfest Fundraiser Picnic 3-9 p.m.

July 26, 2020: Summerfest Cleanup @ 9 a.m.

August 22, 2020: Summerfest Recap Meeting @ 9 a.m.

September 26, 2020: Board Meeting @ 9 a.m.